

# IceWorld



The  
International  
Publication of  
the Packaged  
Ice Industry

## JOURNAL

### 2011 Advertising Contract

*This form must be on file before advertisement will be published*

**Advertising Firm / Billing Address:**

Contact Person: \_\_\_\_\_ Telephone: \_\_\_\_\_

Firm Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip Code: \_\_\_\_\_

Advertising Company's Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip Code: \_\_\_\_\_

**Request for Advertising Space**

*(Check issues of insertion)*

**Copy  
Deadline**

**Size**

**Rate**

\_\_\_\_ May April 1, 2011 \_\_\_\_\_

\_\_\_\_ July June 1, 2011 \_\_\_\_\_

\_\_\_\_ October September 1, 2011 \_\_\_\_\_

\_\_\_\_ January (2012) December 1, 2011 \_\_\_\_\_

**Refer to attached rate schedule for rates, regulations and specifications.**

The advertiser agrees to pay, and will assume the responsibility for payment by the advertiser's authorized agent, for all space used in accordance with this Advertising Contract. No cancellations will be accepted after the closing of the contract date for the appropriate issue. When no copy changes are received for contracted space before the deadline date, copy appearing in the previous issue will be inserted. Negatives will be stored for one year by the printer and then destroyed unless the advertiser or agency request they be returned. A tear sheet and invoice will be sent to the advertiser or agency after publication. The editorial staff reserves the right to reject any advertisements that do not meet the standards of *Ice World Journal*

\_\_\_\_\_  
Advertiser or other authorized signature & title

\_\_\_\_\_  
Date

\_\_\_\_\_  
For Ice World Journal

\_\_\_\_\_  
Date

**Completed Advertising Contract, along with required payment, should be signed and sent to :**  
*Ice World Journal, 640 East Diamond Avenue, Suite F, Gaithersburg, MD 20877*